

Matthew King

mattking25@gmail.com // 847-610-0725

EDUCATION

Emerson College, Boston, MA **May 2019**
Masters in Fine Arts, Creative Writing: Nonfiction
Full Tuition Fellowship; Mensa Scholarship

New York University, New York, NY **May 2013**
Leonard N. Stern School of Business
Bachelors of Science in Business and Political Economy
World Studies Track Scholar

TEACHING

Adjunct Instructor, Emerson College **Fall 2017 - Summer 2019**
Writing, Literature, and Publishing Department

- Completed Emerson's year-long pedagogical training and practicum; designed curriculum and administered five course sections including Intro to College Writing, Research Writing, Intro to Magazine Writing, and Literary Excursions.

Writing Tutor, Berklee College of Music **Spring 2017 - Winter 2017**
Liberal Arts Center for Writing & ESL

- Advised undergraduate students on all coursework, creative projects, and professional documents, from research papers and personal essays to cover letters and song lyrics.

Teaching Fellow, New York University **Fall 2012 - Spring 2013**
Leonard N. Stern School of Business

- Managed all administrative, feedback, grading, and office-hour duties for three sections of "Globalization of Entertainment Industries."

PROFESSIONAL EXPERIENCE

Creative Marketing Manager **Spring 2020 - Present**
Tenable, Columbia, MD

- Conceptualize, produce, and promote B2B marketing assets on behalf of the world's leading Cyber Exposure Management platform, including interactive eBooks, video scripts, social infographics, themed content hubs and knowledge tests.

Freelance Journalist **2012 - Present**

- Pitch, develop, and publish reported essays on global inequality, economic theory, and environmental ethics; work appears in national and regional publications including *The Atlantic*, *Boston Review*, *Pacific Standard*, and *Quartz*, among others.

Interim Business & Circulation Manager **Spring 2017 - Fall 2017**
Ploughshares, Boston, MA

- Oversaw the budget, bookkeeping, and business operations at one of the country's most prestigious literary journals.

Content Marketing Manager**Fall 2014 - Summer 2016***Taboola, New York, NY*

- Led global PR and content marketing for the world’s largest content discovery platform, reporting directly to the founder and CEO; secured market-leading share-of-voice with weekly news cadence and timely thought leadership in top-tier venues such as *Adweek*, *Business Insider*, and *TechCrunch*.

Assistant Account Executive**Summer 2012 - Fall 2014***FleishmanHillard, New York, NY*

- Managed daily media monitoring and developed press-ready marketing materials for global brand marketing clients such as Samsung, Lenovo, Chobani, and Connecticut Tourism.

PUBLICATIONS

<i>Baltimore Magazine, November 2020</i> Jo Smail’s Visual Poetry Transforms Loss Into Joy	<i>3:AM Magazine, October 2015</i> Scratching at the Wall: A Review of ‘Her 37th Year: An Index
<i>The Baffler, December 2019</i> Lies, Damned Lies, and Recycling	<i>Electric Literature, July 2015</i> The World as Conspiracy Machine: A Review of ‘Glow’
<i>The Smart Set, October 2019</i> The Conflict of Our Consumption: Q&A with Tom Haines	<i>Necessary Fiction, July 2015</i> Review: ‘Anomie’ by Jeffrey Lockwood
<i>Boston Review, November 2017</i> Gamifying the Ocean	<i>Quartz, April 2015</i> Social Intelligence Firms Want to Map the World’s Biggest Spenders
<i>The Boston Globe Magazine, March 2017</i> The Brain Benefits of Having Buddies	<i>The Atlantic, February 2015</i> The Ping to Prayer
<i>Redivider, February 2017</i> The Mother of Czech Prose: A Review of ‘The Bitter Life of Božena Němcová’	<i>The Atlantic, December 2014</i> Meet the People (and Robots) Who Pack Your Online Orders * Syndicated in OZY and Yahoo! Finance
<i>Pacific Standard, December 2016</i> Can Post-Apocalyptic Art Be a Force for Social Change?	<i>The Daily Dot, October 2014</i> Why You Should Get Paid To Be On Facebook
<i>Publishers Weekly, December 2016</i> Review: The Sea Is Quiet Tonight: A Memoir	<i>The Atlantic, July 2014</i> How Secret Societies Stay Hidden on the Internet * Received coverage in Gizmodo and was featured as a "must-read" by Digg, Huffington Post, and Re/code
<i>Catapult, August 2016</i> Burj Khalifa: Alone at the Top of the World *Anthologized in Longreads’ online archive	<i>The Review Review, Winter 2014</i> NYC Lit Mag Delivers Diverse Experimental Forms and Risky Words
<i>Los Angeles Review of Books, July 2016</i> Society is Rigged: A Review of “How to Set a Fire and Why”	<i>USA Today, June 2012</i> A Glimpse Behind Wall Street’s Fratty Facade
<i>The Millions, June 2016</i> Beyond Digital vs. Print: On How We Consume Media *Featured as a "must-read" by Catapult and Publishers Weekly	